

Universiti Sains Malaysia #143 in QS World University Ranking 2023

On top of that, USM is becoming a top sustainability-led university after being placed at No.4 in the recent Times Higher Education (THE-GIR) 2022 global sustainability rankings.

USM is an exemplary and enviable model of garden university. It is harmoniously organized garden campus that provides a platform for intellectual discourse into the exploration of human nature rich with tropical flora and fauna and forest habitats.

Located in Georgetown,

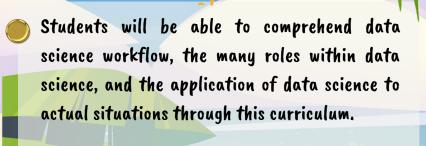
Penang's capital which

holds the UNESCO

o world heritage status! o







Students will learn how to interpret and diagnose data which also includes how to handle data issues.

Students will also learn about the significance of storytelling in data science and how to convey the findings in a manner that is understandable to all.

Students will also be exposed about Malaysia's diverse cultures through food, clothing, among many others. After that, they will engage in team-building activities, excursions and visit historical places throughout Penang.





Your AHA moments!



Buddies Buddies

Buddies are the student volunteers that help to bridge the gap between the international and local students.

The Buddies will ensure and assist international students in acclimatising to their new environment and surrounding

Buddies also aid students for international programme as well as providing information regarding USM, Penang and Malaysia.

They encourage interaction and exchanges of opinion between international students and local students in order to help build and expand social networks that transcend borders, countries and continents.

You are going to LOVE our Buddies!



Schedule

4	TIME	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
1	0800 - 0900			Breakfast		Breakfast		
	0900 - 0930	Depart from hostel	Depart from hostel		Depart from hostel	Depart to Penang Hill	Breakfast	Breakfast
	0930 -1000	Breakfast	Breakfast		Breakfast		Lecture 6	
	1000 - 1100	Welcoming Session	Lec t ure 2	Lecture 3	Lecture 4	Penang Hill visit		Lecture 7
┫	1100 - 1130	Ice breaking		Depart to Padang Kota			Free time	Depart to Balik Pulau
	1130 - 1200		Short Break		Short Break			Countryside Exploration
	1200 - 1230		Free time	Penang Georgetown visit Depart to USM	Lecture 5			
	1230 - 1300	Cultural Activity						
	1300 -1330							
	1330 - 1400		Lunch Break				Lunch break	
	1400 - 1430	Lunch Break				Depart to USM		
	1430 - 1500		Cultural Activity				Depart to Venue	
	1500 - 1530	Lecture 1			Lunch @ Weld Quay			
1	1530 - 1600					Free time	Dinner and Chill	Depart to USM
┫	1600 - 1630	Tea break			Cultural Activity			
	1630 - 1700		Tea break			Depart to Stadium		Free time
	1700 - 1730	Campus Tour			Tea break	Sweat it off : Captain		
	1730 - 1830		Free time	Free time		Ball		
	1830 - 1900					Free time		
	1900 - 1930	Free time						
	1930 - 1945						Depart to hostel	
	1945 - 2000							
	2000 - 2230	Dinner					Free time	
	2230							

TIME	Day 8	Day 9	Day 10	Day 11	Day 12
0800 - 0900		Depart from hostel			
0900 - 0930	Depart from hostel	Breakfast	Depart from hostel	Depart from hostel	Depart from hostel
0930 -1000	Breakfast	Lecture 9	Breakfast	Breakfast	Breakfast
1000 - 1100			Lecture 10	Lecture 11	Closing ceremony
1100 - 1130	Lecture 8				
1130 - 1200					
1200 - 1230	Short break		Short break	Short break	Free time
1230 - 1300	Group activity 1	Free time	Group activity 2	Group activity 3	
1300 -1330	Group activity 1		Group activity 2		
1330 - 1400	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
1400 - 1430	Luffell Dreak				
1430 - 1500		Free time	Cultural Activity	Presentation: Forum Tea Break	
1500 - 1530					
1530 - 1545	Cultural Activity				
1545 - 1600					
1600 - 1630					
1630 - 1645	Tea Break	Tea break	Tea Break	lea Break	
1645 - 1700	lea break			Free time	
1700 - 1730			Free time		
1730 - 1800					
1800 - 1830					
1830 - 1900					
1900 - 1930	Free time	Free time			
1930 - 1945					
1945 - 2000					
2000 - 2230					
2230					

Instructors



DR. NOOR FARIZAH IBRAHIM

What on Earth is Data Science?

Dr Noor Farizah Ibrahim works as a Senior Lecturer at the School of Computer Sciences, USM after receiving her PhD from the University of Bristol, United Kingdom. She is also a certified tester of the International Software Testing Qualifications Board (ISTQB) and a Huawei Certified ICT Associate and Academy Instructor in Artificial Intelligence (AI). Her research interests include Data/Text Analytics, Natural Language Processing, Machine Learning, and Social Media Research. She is currently teaching the Principle of Data Science and Analytics and Customer Behaviour and Social Media Analytics courses at USM.



DR. NASUHA LEE ABDULLAH

Tell a Story with Data

Dr Nasuha Lee Abdullah holds a Doctorate in Engineering Business Management and is currently a senior lecturer at the School of Computer Sciences, USM. Prior to joining USM in 2009, Dr Nasuha had been in the Electrical and Electronics (E&E) Manufacturing Industry for over 15 years specialising in Quality Management. Her experience includes heading quality departments at multinational companies. As a former QA Manager, she knows the power of data, and her interest is in effective communication using data to drive decision-making.





Is the Zebra White with Black Stripes, or Vice Versa? Understanding Consumer Behaviour of the 21st Century

Dr Syaheerah's research interests span the areas of human-computer interaction (HCI), particularly affective computing and behaviour analysis. Understanding the theory and design of a scalable and autonomous architecture of socio-emotional models in conversational agents is a recurring theme in her research. She teaches consumer behaviour and works on shopper insights since she is passionate about behavioural informatics. Through online studies, this entails detecting and quantifying the subconscious influences on consumer behaviour. She has authored multiple high-impact publications in the field and is a consulting trainer for business players in behavioural analysis using machine learning. She also enjoys playing badminton with her kids and going on hikes. When she has the time, she also loves to read.



DR. SYAHEERAH LEBAI LUTFI

How Do you Make Sense of Data? Visualize It!

Dr Nur Intan Raihana Ruhaiyem earned her PhD in Computational Bioinformatics and Image Processing in 2013 from the University of Queensland in Australia. She has been a trainer since 2018 and currently works as a Senior Lecturer at the USM School of Computer Sciences. She has been working as a trainer since 2018. Her specialisations are image processing, computer vision and visualisation. She believes that data visualisation has everything to assist human visual perception.



DR. NUR INTAN RAIHANA RUHAIYEM



Machine Learning: Ingredients to "Cook Up" Machines That Can Learn From Data

Dr Jasy Liew Suet Yan is a Senior Lecturer at the School of Computer Science, USM, specialising in Sentiment Analysis, Natural Language Processing and Machine Learning. She earned her PhD from Syracuse University's School of Information Studies in the United States in 2016. Text mining, computational linguistics, emotional computing, and human-computer interaction are some of her extensive research interests. She builds emotion and sentiment recognition models in her research using machine learning. She is also a regular instructor for the machine learning (Postgraduate) course at the School of Computer Sciences. She likes to travel to learn about the quirks of many languages and civilisations.



DR. JASY LIEW SUET YAN

Say Noto Banks and Middlemen, Say Yes to Blockchain!

Ever wondered what blockchain was or how cryptocurrency works? Or how blockchain can play a role in our daily lives? This course will take you from blockchain's inception to the birth of cryptocurrency and the emergence of NFTs. Find out how blockchain allows Starbucks customers to trace where their beans come from. Learn how to set up your own blockchain wallet and claim your own "blockchain identity". Experience how digital signatures can be used to verify if messages are authentic. Interact with Web3 applications and NFT marketplaces. Upon completing this course, you will have a greater understanding of blockchain and all the things that it is capable of.



DR. TEH JE SEN

DR. WONG HPFI

Data Optimization with Excel Solver

Dr Wong Li Pei is an Associate Professor at the School of Computer Sciences, USM. He obtained his Bachelor of Computer Science and Master of Science (Computer Science) from USM and PhD from Nanyang Technological University (NTU), Singapore. His research fields includes nature-inspired metaheuristics, soft computing and hyper-heuristics and his current research focus is scheduling in transportation and manufacturing. He teaches undergraduate and postgraduate courses such as Artificial Intelligence, Computational Intelligence, Evolutionary Computing, and Business Intelligence & Decision Analytics. He reviews journal paper submissions for Applied Soft Computing, Swarm and Evolutionary Computation, Natural Computing, IEEE Access, Information Sciences and Swarm Intelligence.

Keywords Discovery Using Simple Text Mining in R

Dr Gan Keng Hoon, a Senior Lecturer in the School of Computer Sciences, USM, obtained her PhD from Universiti Malaya (UM) in 2013. Her domains of specialization include information retrieval, structured retrieval, structured document representation and query optimization. Her primary research interests concentrate on generating semantically rich contents/ documents/ texts resulting from massive tagging and annotations by various levels of users, with applications focusing on automated content building and platform development for structured text processing.



DR. GAN KENG HOON



TS. DR. MOHD ANUAR MAT ISA

Industry Trainer - Blockchain in Practice

TS. Dr Mohd Anuar Mat Isa is the founder of IExploTech (www.iexplotech.com). He has double-PhDs in technology, namely PhD in Computer Science from Universiti Putra Malaysia and PhD in Electrical Engineering from Universiti Teknologi Mara. He is a freelance researcher and also an embedded system developer. He is actively involved in Cryptographic Society NGO, the Malaysian Society for Cryptology Research (MSCR), and aggressively contributes to the Institusi Pendidikan Tinggi Malaysia (IPTM) Blockchain Project. His research is focused on asymmetric cryptography, lightweight cryptography for embedded devices, embedded firmware security, formal methods, blockchain, trust & mathematical modelling, and international relations. He was a technology inventor with over ten patents during working at Mimos Berhad.

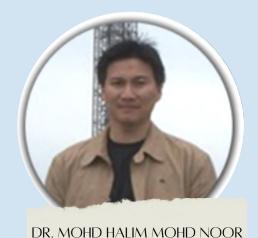


Image Analytics Using Deep Learning

Dr Mohd Halim Mohd Noor is a Senior Lecturer in the School of Computer Sciences, USM. His research interests include machine learning, deep learning, computer vision and pervasive computing. In addition, logistics regression, neural networks and convolutional neural networks.



TS. DR. CHEW XINYING

Statistics for Data Science

TS. Dr Chew XinYing is a Senior Lecturer in the School of Computer Sciences, USM and holds a PhD in Statistical Quality Control from Universiti Sains Malaysia. She is a certified trainer with Human Resources Development Fund (HRDF) as well as the trainer for MDEC-Intel AI Academy Programme and SAP Next-Gen Programme. She is the adjunct Research Fellow of Swinburne University of Technology, Sarawak Campus. The Malaysia Board of Technologists also recognises her as a Professional Technologist (MBOT). She worked for a renowned US multinational company's Advance Analytics Research team before beginning her academic career. Advanced analytics and statistical quality/process control are the focus of her study.

Note: Some of our selected trainers are HRDF - Human Resources Development Fund certified (<u>HRDP Corp</u>), and are c<mark>orporate trainers. Trainer slots are chosen based on the duration of the Tropical School, background of participants, hence not all trainers will be involved. Changes may apply.</mark>



